COMPANY PROFILE 2026–27
For Thai schools & universities

A bridge between Thailand & China for your students

One more pathway for your students, with support at every step: learning Chinese, finding scholarships, and the day they start university in China.







Official representative of

scedu

SILC

青島城市学院 QINGDAO CITY UNIVERSITY

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ABOUT US

Who is Chinese Chiwchiw?

A Thai education team that wants China to be a real, reachable option for Thai students.

We started in 2021 with small online Chinese classes and were registered as **Chinese Chiwchiw Co., Ltd.** in 2025. Today we support students from start to finish: Chinese lessons, guidance, applications, scholarships, visas and care after they arrive in China. We work with schools and universities in both Thailand and China.

600+ students taught and advised	**100+** students sent to China	**30+** students at Chinese universities
150+ students prepared for HSK	**5** official representative appointments	**160K+** social media followers

To school leaders, guidance teachers and faculty

I went to China alone at 15 to study Chinese, and I know how much it matters to have someone by your side. Many Thai students still don't know that studying in China is possible, that real scholarships exist, and that there are programmes taught in both Chinese and English.

That's why we want to work with schools and universities as a partner that opens one more door for students, with accurate information from an official representative of Chinese universities. Most of what we do with schools is **free of charge**.



Nadear Thunchanok Lap-itti
Founder & CEO, Chinese Chiwchiw

Chinese Chiwchiw Co., Ltd. · Company registration no. 0205568033020 · VAT registered

Founder



Nadear
Thunchanok Lap-itti
Founder & CEO · LSE alumna
Leads student consultations herself

Nadear went to China alone at 15 to study Chinese and founded Chinese Chiwchiw at 18, before studying law in London and completing her master's at LSE. She still **leads study-in-China consultations herself** with the team, and has helped Thai students get into SCUT and other universities in China.

LLM, International Business Law
London School of Economics (LSE) · Merit

LLB, Law
Queen Mary University of London

Chinese
HSK 5 · studied Chinese in China, including at Fudan University

Founder
Chinese Chiwchiw, since 2021

International stages

- **The Icons Bangkok** · Boardroom Private Dinner and Networking Evening 2026, as CEO
- **4th HSBC × Forbes China International Education Forum** · invited guest, Chengdu, Apr 2026
- **SCUT Guangzhou (Oct 2025) and SWUFE Chengdu (Apr 2026)** · spoke as CEO alongside the universities
- **Edvoy Fair, CentralWorld** · alumni talk as an LSE alumna, Jan 2026
- **Thailand IMF Annual Meeting – Regional Civil Society Forum 2026** · as an LSE alumna
- **Wharton Restructuring and Distressed Investing Conference** · New York, Feb 2026 · Canton Fair, Guangzhou

OFFICIAL REPRESENTATIVE

Our official partners

We work directly with universities and education bodies in China, so students get accurate, up-to-date information.

Exclusive representative in Thailand · May 2026

Sichuan International Education Exchange (Chengdu) Co., Ltd. (SCedu)
Part of the Sichuan Education Association for International Exchange (SEAIE) under the Sichuan provincial education department. Runs programmes, the 1+4 scholarship, short camps and student admissions.

Since Jun 2025

South China University of Technology (SCUT) · Guangzhou
Official representative of the School of International Education: Chinese camps, semester language programmes, and bachelor's and master's degrees.

Since Oct 2025

Southwestern University of Finance and Economics (SWUFE) · Chengdu
A leading finance and economics university. We run camps on campus, and Nadear spoke alongside the admissions team in Apr 2026.

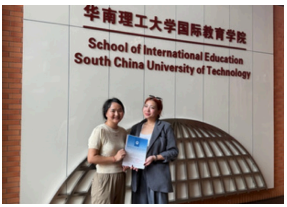
Since Jun 2025

SILC Business School, Shanghai University · Shanghai
An international business school teaching in English, a good fit for international-school and English-programme students.

Since Oct 2025

Qingdao City University · Qingdao
Practical language and degree programmes with an affordable cost of living.







STUDY PATHWAYS

Study in China: a pathway for every student

Whether a student has no Chinese yet, studies in English, or already speaks Chinese well, there is a pathway that fits.

No Chinese needed

1+4 scholarship with SEAIE

One year of Chinese and exam preparation in Chengdu, then a 4-year bachelor's degree. No HSK or CSCA needed to apply, with a minimum scholarship for students who meet the criteria.

Scholarships

Full and partial scholarships

Chinese Government (CSC), provincial and university scholarships, plus the SCedu route where meeting the criteria means a scholarship, such as 4 years' free tuition at SWPU.

English-taught

Programmes taught in English

1,500+ programmes in our database, suited to international-school and EP students without HSK.

Chinese-taught

Programmes taught in Chinese

For Chinese-major students or those with HSK 4–5, with a wide choice of subjects at leading universities.

Language & camps

1-semester / 1-year language study and 2-week camps

Language and culture camps at partner universities, with a Thai team on hand 24 hours a day, so students can try China before deciding.

CSCA & HSK

CSCA and HSK advice and tutoring

CSCA is the exam Chinese universities have started using to select international bachelor's students. We've summarised the requirements of 100 universities and run tutoring classes every month.

Master's and PhD · Chinese- and English-taught programmes with scholarships, for students and graduates who want to do postgraduate study in China.





Scholarship type and amount depend on each student's grades, test results and each university's criteria.

FOR SCHOOLS

What schools receive, free of charge

We want to be a long-term partner that helps guidance teachers support their students' education journeys.



Free

CHIWCHIW NEXT Roadshow

A study-in-China guidance session at your school: pathways, scholarships, camps, alumni who studied in China sharing their stories, and a "letter to your future self" workshop. On-site or online.



Free

Chiwchiw Match and Chiwchiw AI

Search 100+ Chinese universities and 7,000+ programmes. Matches universities, documents and a timeline in one minute, ready for teachers and students to use.



Free

E-learning resources

Materials and guides for learning Chinese and studying in China, a Chinese level test, and summaries of scholarships, CSCA and HSK that teachers can use in class or guidance sessions.



Priority

Priority for the Chiwchiw Scholarship

Students from partner schools are considered first for the Chiwchiw Scholarship, funded 100% from company profit. 2 awarded so far (SCUT camps 2025 and 2026).



Updates

News from our partners in China

New scholarships, application rounds and camps from partner universities and organisations, sent straight to guidance teachers.



Advice

Consultations led by Nadear

One-to-one advice for students and parents, through to a Pre-Departure event before they fly (200+ students and parents in 2026).

For Thai universities

Giving students language skills, experience and a network in China.

1. **Short and semester Chinese programmes**
   2-week language and culture camps, and 1-semester or 1-year programmes at partner universities such as SCUT and SWUFE. Can be run as a private group for one faculty.

2. **Master's and PhD pathways in China**
   Guidance and applications for postgraduate programmes taught in Chinese and English, with information on Chinese Government and university scholarships.

3. **Connections with Chinese universities and organisations**
   As official representative of SCedu, SCUT, SWUFE, SILC and Qingdao City University, we help arrange meetings, visits and joint projects.

4. **International stages and networks**
   We share opportunities from the stages we take part in, such as The Icons and international education events, with students and faculty.

5. **Guidance events on campus**
   Talks on studying and working with China, by Nadear and alumni who studied in China.





TRACK RECORD

Our track record

Real student results, and the work we've done with schools and universities.

30+	100+	200+
students at Chinese universities, including SCUT	students on Chinese camps in China	students and parents at Pre-Departure 2026

Real HSK results from our students

300	292	274	261
HSK 3 · out of 300	HSK 3 · out of 300	HSK 4 · out of 300	HSK 4 · out of 300

- **CHIWCHIW NEXT Roadshow** · Wat Nuannoradit, Wat Nairong, Amnuay Silpa, Sriracha Vocational College (Aug 2025)
- **Chinese camps in China** · SCUT Guangzhou, SWUFE Chengdu, Shanghai & Hangzhou Tech Camp with a visit to Fudan University
- **Chiwchiw Scholarship** · 2 awarded (SCUT camps 2025 and 2026)
- **TCSA China Fair** · booth and stage 2026 · booth confirmed for 15–16 Jan 2027
- **Dek-D Fair** · 5 booths in Bangkok and Pattaya · OCSC Expo · Or Wor Fair · ATSA Expo · Go Study in HK
- **Online community** · 160,000+ followers







REVIEWS

What students and parents say

100% recommend on Facebook (38 reviews) and 70+ five-star reviews on our website. Reviews translated from Thai.

★★★★★
"They hold a Pre-Departure briefing… so the students get to know each other before the actual travel day… The staff took good care and sent photo updates to parents every day, which really put my mind at ease."

Chutimon L. · parent, Guangzhou camp

★★★★★
"The SCUT summer camp was my first camp and I loved it. I got to practise and use the language so much. The staff took great care of us and we could reach them 24 hours."

Amy P. · SCUT Summer Camp, Guangzhou

★★★★★
"The staff were friendly, took good care of him and supervised properly, never neglectful. He's usually an introvert… but he said it was fun."

Jarunya R. · parent, Guangzhou camp

★★★★★
"The team takes great care of us and is always helpful with information. They reply to chats really fast, at any time… and they're so friendly once you're in China."

Thanwalai L. · student, studying in China

★★★★★
"My 13-year-old son is well and happy, and learning to live independently. The staff have helped him improve so much."

Mac D. · parent, Chengdu camp

★★★★★
"P'Nadear teaches patiently… straight to the point, explains things clearly, and never puts pressure on you." **HSK 4 · 261/300**

Ice · HSK course student





PARTNER WITH US

Open new doors for Thai students

Getting started is easy, and most of it is free for schools.

1. Talk
Meet our team online or at your school

2. Plan
Choose activities that fit your students and school calendar

3. Roadshow
A free guidance session at your school

4. Ongoing support
One-to-one advice, scholarships and news updates

Chinese Chiwchiw partnerships team

Led by Nadear Thunchanok Lap-itti, Founder & CEO

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